



A volunteer-driven annual campaign supporting Summit Christian Academy

You have been chosen by a friend to consider serving as a community volunteer for the 2009 Summit Wings Campaign. This means that someone, who knows you well, believes you are convicted about or support at least one of the values listed below. If you answer “yes” to at least one, please read on.

1. I enjoy giving my time, talent and personal resources to benefit someone in need.
2. I support programs that serve children, especially those that equip them to impact the world through the power of Jesus Christ.
3. I am interested in supporting quality Christian education that 1) enriches the minds of students through rigorous academics and biblical thinking, 2) challenges students to display character that honors Christ and others, and 3) trains students to influence the world around them through Christian service.

Your friend has also identified you as someone with specific leadership qualities. Please take a moment to see for yourself. And if you agree with at least one of these, please read on.

1. I believe I have a responsibility to model and encourage care and concern for others
2. I believe in empowering people to address youth issues
3. I believe people from all walks of life should come together for the common good of the community

You possess special attributes that bring out a giving spirit in others around you. We need your help and invite you to consider joining us for a few weeks to raise funds that will make affordable, quality Christian education available to local children.

Frequently Asked Questions about Volunteering

We want every volunteer to enjoy advancing the mission of Summit Christian Academy. For this reason, your friend and other volunteers compiled this list of “*Frequently Asked Questions*”, and we hope it will be helpful as you consider accepting this invitation.

1. **What is Summit Christian Academy?** Summit Christian Academy is an independent, non-denominational school system that exists as a partnership between its students, parents, and faculty. Summit’s vision is to equip its students to impact the world through the power of Jesus Christ. To accomplish this, Summit endeavors to enrich the mind of each student through rigorous academics and biblical thinking, to challenge each student to display character that honors Christ and others, and to train students to influence the world around them through Christian service.
2. **What is the purpose of the Summit Wings Campaign?** The Summit Wings Campaign provides funds to support the programs and services of Summit Christian Academy. These funds are critical because tuition is offered to families at a reduced rate to make quality Christian education affordable. The campaign is a process of volunteers asking businesses, individuals and organizations to support and expand the work of Summit Christian Academy through financial contributions.
3. **What is the total goal of the campaign?** \$100,000

4. **If I agree to help, what will be expected of me as a campaigner?** You will be an important part of a team that is expected to achieve a specific goal. The funds you raise will support the programs that serve our diverse population. Over an eight-week period, you will share the mission of Summit Christian Academy with specific friends and neighbors and ask for their financial support.
5. **Will I have a fundraising goal, and if so, what will it be?** Yes, every campaigner has a specific fundraising goal. We encourage volunteers to work in the division that matches the amount you are personally contributing to the campaign. Once you have made your own commitment, you can ask others with pride to *“join me in supporting the Summit Wings Campaign!”* Staff and/or volunteers will work with you to determine a goal that is right for you. In the meantime, the chart below may be helpful:

CAMPAIGN DIVISION	AVERAGE VOLUNTEER FUNDRAISING GOAL	WHAT DOES THIS MEAN TO ME AS A VOLUNTEER?
Eagles Legacy Circle Division Goal: \$75,000 Gifts of \$1,000 and Above	\$2,000 - \$5,000	Your personal gift plus 1 to 4 additional pledges between \$1,000 and \$5,000
Guardians Division Goal: \$25,000 Gifts between \$1 and \$999	\$500 - \$1,000	Your personal gift plus 4 to 9 additional pledges between \$1 to \$999 each

6. **I am not comfortable asking people for money. How will I know who to call? Will I receive training?** As a campaigner, you will receive training to help you confidently invite others to make a contribution. You will also receive a packet of printed materials to help you share Summit’s story. A staff liaison will be assigned specifically to you to help you throughout the campaign, and they will be happy to go with you as needed on donor calls. We encourage campaigners to seek contributions from people they know and believe will respond positively to supporting the mission of Summit Christian Academy. In addition to your list of prospective donors, we will provide you with pledge cards of individuals and others who have a history of giving to Summit to help ensure your success as a campaigner.
7. **Will I be expected to make a personal contribution to the campaign?** Our campaign philosophy is to invite others *to join us* in supporting the work of Summit Christian Academy. We ask every volunteer and staff member to make a financial contribution before seeking community contributions to demonstrate our personal commitment to the work of the Academy.
8. **When will the campaign begin and end and what events will I need to attend?** The eight-week Guardians campaign phase launches September 24th and concludes during the week of November 16th. Your presence is requested for four (4) one-hour events: a pre-campaign training session between late August and early September, the kick-off event September 24th, at least one mid-campaign report meeting during the month of October, and the Victory Celebration (date to be determined).
9. **When do you need my response to this invitation?** You can join the campaign as a volunteer or donor at any time during the campaign. However, we request you do so as soon as possible to ensure greater chances of success.
10. **How can I get more information?** We welcome your questions! Please call Byron Webre at 512-925-2541 or via email at bwebre@summiteagles.org.